



PROFITABILITY ANALYTICS
CENTER OF EXCELLENCE

PACE News

PROFITABILITY ANALYTICS CENTER OF EXCELLENCE
NEWSLETTER
NOVEMBER 2021



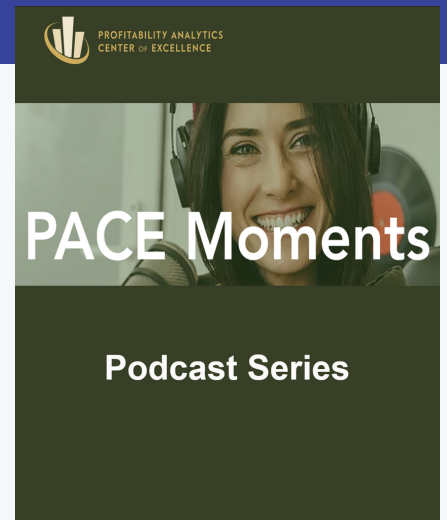
Hicks' three laws

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Time or use for depreciating assets?

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PACE Moments

Podcast Series

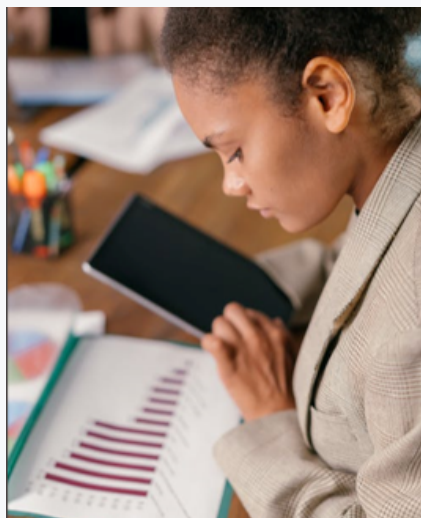
One version of the truth myth

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Helping to achieve societal and sustainability goals

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Customer profitability

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Stewards and game players

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Join a PACE special interest group



PACE Revenue Management IG



Decision-Based Costing Software Vendors IG



PACE Academic IG

Keeping Up with PACE

This is an exciting time for PACE! Over the past several months, we have become a vibrant community of professionals and academics interested in enhancing organizational decision making through the use of better analytical models. If you haven't already, please follow our LinkedIn page (now over 1,000 followers) to keep abreast of our activities. Also, visit our webpage - profitability-analytics.org - where we are constantly adding new resources, have an active member forum, and are hosting a variety of special interest groups. I encourage you to participate in these groups to share thoughts and experience, and learn from colleagues from around the world.

-- *Raef Lawson, Executive Director*

Upcoming Events:

- November 2/21 | 11am ET | Technology Business Management (TBM) Perspectives
- November 8/21 | 3pm ET | IMA Revenue Management webinar
- November 11/21 | 10am ET | AAA weARE PA Framework webinar
- November 17/21 | 3pm ET | PACE Town Hall Discussion: Designing accounting and finance tools that support Revenue Management processes in organizations
- November 23/21 | 8am ET | DBC Software Vendor IG
- December 15/21 | 11am ET | PACE Town Hall Discussion — Overcoming Challenges to Improving Internal Decision Support Information in Organizations

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