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PROFITABILITY ANALTICS CENTER OF EXCELLENCE NEWSLETTER

JANUARY 2022

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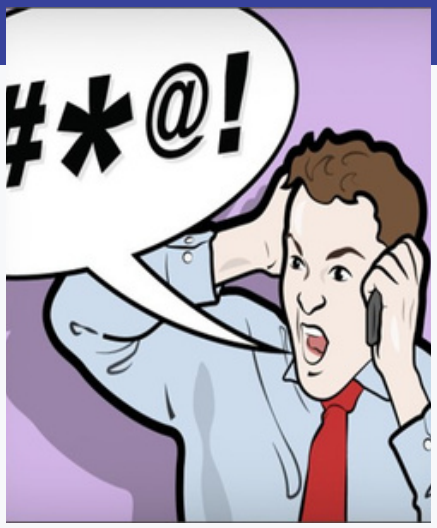

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Keeping Up with PACE

I hope everyone had an enjoyable, relaxing, holiday season. Looking back over the past year, we have much to be grateful for here at PACE. We appreciate the support each of you has shown, and the growth of our community on LinkedIn (around 50% in these past two months alone) confirms our belief in the need for an organization such as ours.

We're excited about our plans for the coming year. We'll be officially launching our Academic interest Group on February 4th with a Town Hall event and have other groups in the works. If you haven't done so already, I encourage you to become a member of the PACE website and join any interest group of interest. Feel free to propose a new one too! We are also publishing our podcasts to Spotify (search for PACE Moments). Watch for more new episodes every two weeks.

In the meantime, we'll continue to add resources to our website, including podcasts, blogs, and a new research report. I encourage you to join in the conversation in our interest groups and our blog as we all have thoughts and experiences to share! -- Raef Lawson, Executive Director

Upcoming Events:

- January 18/22 | 11 am ET | Town Hall: How can the budget process be made more meaningful?
- February 4/22 | 11am ET | Town Hall: Launch of the Academic Interest Group
- March 22/22 | 11am ET | Town Hall: Measuring and Managing Customer Profitability

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